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Subject: Best Practices for energy efficiency campaigns
To: Director@sustainabilityinstitutesc.org <Director@sustainabilityinstitutesc.org>
Cc: Kiera Bulan <kbulan@ashevillenc.gov>
Sent: February 21, 2023 3:52 PM (UTC-05:00)

Good afternoon, Bryan.

The City of Asheville and Buncombe County are updating our RFP for a community campaign to advance energy efficiency and renewable energy efforts across the county (currently called The Blue Horizons Project). Through Meg Jamison, we've heard about the good work that the Sustainability Institute is doing toward similar goals. We've browsed your website for programming inspiration and we're reaching out for any other pearls of wisdom you may have.

What EE, renewable energy, and outreach programs, particularly for commercial and low-income residential, have been most impactful for you all? How are you measuring that impact? Has the IRA influenced any major program shifts? Any particularly well-written or innovative Scope of Work contract language that you could share, would be very helpful.

Thanks for allowing us to find inspiration in your work!

Jackie and Kiera



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she/ her

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